



# THE JWWE

CONFERENCE

JUNE 3, 2024

A photograph of four women standing together and smiling. They are wearing lanyards with conference badges. The background is a blurred office or conference setting. The image has a purple tint.

# ABOUT US

The Jewish Woman Entrepreneur (The JWE) is a national nonprofit organization that helps women leverage their talents to launch and grow successful businesses and access tangible career growth. By providing collaborative support networks, business education, and mentorship, The JWE fosters business longevity, financial independence for women and their families, and job creation – thereby promoting economic development for women in the Jewish community and beyond.

# OUR MISSION

The JWE provides women with the resources and connections they need to achieve their personal and professional goals. Through education, community, and mentorship, The JWE cultivates financial independence, improving the lives of the women we support and the Jewish community at large.



# THE INTERNATIONAL BUSINESS CONFERENCE

The JWE business conference brings together 500+ Jewish women from around the world for a day of learning, innovation, and collaboration. The women gathered range in business industry, level, and location. This conference is a unique opportunity to reach a rapidly growing niche business community looking for vendors and service providers.

# WHY BECOME A SPONSOR?

- » BRAND EXPOSURE
- » SUPPORT WOMEN IN BUSINESS
- » TARGET AUDIENCE
- » ADVERTISING



A photograph of a woman with long dark hair, wearing a light-colored blazer, speaking into a microphone. She is gesturing with her hands. In the background, another woman with dark hair is looking towards the speaker. The image has a purple tint.

# OUR AUDIENCE

**WOMEN** – All of our programming is for women in business. While women are increasing their footprint in starting businesses and the workplace, they are still disadvantaged regarding funding opportunities, promotion, and pay. The JWE aims to support women in their career growth.

**ECONOMIC GROWTH** – According to the Pew study on Jewish households, 43% of ultra-Orthodox Jewish households earn an income below \$50,000. The majority of the women in The JWE network are Orthodox, and many women are breadwinners or supporting their household incomes, often with limited formal education. The JWE aims to help women achieve greater financial independence and reduce economic dependence on the government and other sources.

**OPPORTUNITY** – Many of The JWE women do not have opportunities for career advancement, mentorship, or networking. The JWE provides this opportunity for women and serves as a bridge to additional opportunities including loans, investment, and more.



# OUR REACH

**500+**

Women at the Conference

**7,000+**

Followers on Instagram

**4,000+**

Newsletter Subscribers

**1,800+**

Unique Website Visits per Month



# **SPONSORSHIP OPPORTUNITIES**



## **Partner** SPONSORSHIPS AVAILABLE: 1 **\$50,000**

Title Sponsor, Category Exclusivity

» Logo, Link, and Company Description on JWE website

### EVENT DAY BENEFITS

- » Welcome Address Mention
- » Booth Space/Marketplace
- » 3 Swag Items
- » 2 Full Page Ads in Event Agenda
- » Tickets: 20

- » Included on Welcome Banner & All Event Posters
- » Press Release Mention
- » "The JWE Conference Presented by Your Company" on event ads
- » 2 Company-Specific Social Media Posts

### NAME & LOGO PLACEMENT

- » XL Logo on Giveaway

- » Conference Video: Logo in Intro & Credits, Thank You

## **Platinum** SPONSORSHIPS AVAILABLE: 2 **\$36,000**

Category Exclusivity

» Logo, Link, and Company Description on JWE website

### EVENT DAY BENEFITS

- » Welcome Address Mention
- » Booth Space /Marketplace
- » 2 Swag Items
- » 1 Full Page Ad in Event Agenda
- » Tickets: 15

- » Included on Welcome Banner & All Event Posters
- » Press Release Mention
- » Logo included on event ads following partner logo
- » 1 Company-Specific Social Media Post

### NAME & LOGO PLACEMENT

- » Large Logo on Giveaway

- » Conference Video: Thank You and Logo in Credits



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## Gold SPONSORSHIPS AVAILABLE: 3

**\$25,000**

### Category Exclusivity

#### EVENT DAY BENEFITS

- » Welcome Address Mention
- » Booth Space/Marketplace
- » 1 Swag Item
- » 1 Full Page Ad in Event Agenda
- » Tickets: 10

#### NAME & LOGO PLACEMENT

- » Medium Logo on Giveaway

- » Logo, Link, and Company Description on JWE website
- » Included on Welcome Banner & All Event Posters
- » Press Release Mention
- » Logo included on event ads
- » 1 Company-Specific Social Media Post
- » Conference Video: Thank You and Logo in Credits

## Silver SPONSORSHIPS AVAILABLE: 10

**\$10,000**

#### EVENT DAY BENEFITS

- » Meal Sponsor
- » Booth Space/Marketplace
- » ½ Page Ad in Event Agenda
- » Tickets: 8

#### NAME & LOGO PLACEMENT

- » Small Logo on Giveaway

- » Logo, Link, and Company Description on JWE website
- » Included on Sponsor Pavilion & Event Agenda Signage
- » Company listing on event ads
- » Mention on Social Media
- » Conference Video: Logo in Credits



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## **Bronze** SPONSORSHIPS AVAILABLE: 10 **\$5,000**

### EVENT DAY BENEFITS

- » Session Sponsor  
("Session Presented by")
- » Booth Space/Marketplace
- » ½ Page Ad in Event Agenda
- » Tickets: 5

### NAME & LOGO PLACEMENT

- » Logo & Link on JWE website
- » Included on Sponsor Pavilion  
& Event Agenda Signage
- » Company listing on event ads
- » Mention on Social Media

## **Friend** SPONSORSHIPS AVAILABLE: 20 **\$2,500**

### EVENT DAY BENEFITS

- » Session Sponsor  
("Session Presented by")
- » Booth Space/Marketplace
- » ¼ Page Ad in Event Agenda

### NAME & LOGO PLACEMENT

- » Logo on JWE website
- » Included on Event Agenda  
Signage

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## **CUSTOM SPONSORSHIP PACKAGES**

We are here to partner with you to meet your marketing goals. If you'd like to create a customized sponsorship package, please contact:

**Jenna Beltser** at **Jenna@TheJWE.com** or **516.216.9159**.



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## **PARTNER WITH US**

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PLEASE EMAIL YOUR APPLICATION TO  
**Jenna@TheJWE.com**

FOR MORE INFORMATION OR QUESTIONS, PLEASE CONTACT  
JENNA AT **Jenna@TheJWE.com** OR **516.216.9159**

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**TheJWE.com**