



THE JWE CONFERENCE

Where Jewish Women in Business MAKE IT Happen
A premier one-day business conference connecting
Jewish women entrepreneurs, executives, and
professionals across industries.

SPRING 2026

Newark, New Jersey

MEDIA KIT >



ABOUT US

The Jewish Woman Entrepreneur (JWE) is a national nonprofit organization that empowers Jewish women in business, leadership, and professional development. Whether you're building a business, leading a team, or launching your next big idea, JWE is where Jewish values and real-world ambition meet.

Founded to fill a unique space in the business world, The JWE brings together women from across industries and backgrounds, CEOs, creatives, founders, and professionals, who are driven to succeed and anchored in community.

OUR MISSION

The JWE provides women with the resources and connections they need to achieve their personal and professional goals. Through high-level events, business education, community, and mentorship, The JWE cultivates financial independence, improving the lives of the women we support, their families, and the Jewish community at large.



AUDIENCE REACH

WHO ATTENDS

- » 350+ attendees at our annual conference
- » Decision-makers across multiple business sectors
- » Active communities in Chicago, Florida, and the Tri-State area

INDUSTRIES REPRESENTED

- » Finance & Accounting
- » Law
- » Real Estate
- » Retail & Manufacturing
- » Nonprofit Organizations
- » Professional Services
- » Creative Industries
- » Entrepreneurship & Startups
- » Executive Leadership
- » Business Coaching

WHY BECOME A SPONSOR?

Partner with JWE to access an exclusive network of high-achieving Jewish women entrepreneurs and executives who are ready to MAKE IT happen. Our conference delivers direct exposure to decision-makers while demonstrating your commitment to women's professional advancement within the Jewish community.

- » **BRAND EXPOSURE**
- » **SUPPORT WOMEN IN BUSINESS**
- » **TARGET AUDIENCE**
- » **ADVERTISING**

OUR REACH

350+

Women at the
Conference

5,000+

Newsletter
Subscribers

8,500+

Followers on
Instagram

1,800+

Unique Website
Visits per Month

30,000+

LinkedIn

500+

WhatsApp



CONFERENCE HIGHLIGHTS

Our previous JWE Conference featured **Melissa Ben-Ishay**, **Founder of Baked by Melissa**, as keynote speaker and included:

- » Expert industry panels led by business leaders
- » Interactive skills-building workshops
- » Industry-specific roundtables
- » Premium networking opportunities
- » Sponsor marketplace and exhibition space

JOIN OUR PRESTIGIOUS PARTNERS

Previous sponsors have included:

withum⁺



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10,000
small
businesses

WELLS
FARGO
ADVISORS

Support this premier event at the intersection of business success and community impact.

\$50,000 PARTNER

Title Sponsor, Category Exclusivity

SPONSORSHIPS AVAILABLE: 1

EVENT DAY BENEFITS

- » Welcome Address Mention Booth
- » Space/Marketplace
- » 2 Swag Items
- » 2 Full Page Ads in Event Agenda
- » **Tickets: 10**

NAME & LOGO PLACEMENT

- » XL Logo on Giveaway
- » Logo, Link, and Company Description on JWE website
- » Included on Welcome Banner & All Event Posters
- » Press Release Mention
- » "The JWE Conference Presented by Your Company" on event ads
- » 2 Company-Specific Social Media Posts
- » Conference Video: Logo in Intro & Credits, Thank You

\$10,000 SILVER

SPONSORSHIPS AVAILABLE: 5

EVENT DAY BENEFITS

- » Meal Sponsor
- » Booth Space/Marketplace 1/2 Page
- » Ad in Event Agenda
- » **Tickets: 4**

NAME & LOGO PLACEMENT

- » Small Logo on Giveaway
- » Logo, Link, and Company Description on JWE website
- » Included on Sponsor Pavilion & Event Agenda Signage
- » Company listing on event ads
- » Mention on Social Media
- » Conference Video: Logo in Credits

\$36,000 PLATINUM

Category Exclusivity

SPONSORSHIPS AVAILABLE: 2

EVENT DAY BENEFITS

- » Welcome Address Mention Booth
- » Space /Marketplace
- » 1 Swag Items
- » 1 Full Page Ad in Event Agenda
- » **Tickets: 8**

NAME & LOGO PLACEMENT

- » Large Logo on Giveaway
- » Logo, Link, and Company Description on JWE website
- » Included on Welcome Banner & All Event Posters
- » Press Release Mention
- » Logo included on event ads following partner logo
- » 1 Company-Specific Social Media Post
- » Conference Video: Thank You and Logo in Credits

\$5,000 BRONZE

SPONSORSHIPS AVAILABLE: 10

EVENT DAY BENEFITS

- » Session Sponsor ("Session Presented by")
- » Booth Space/Marketplace
- » 1/2 Page Ad in Event Agenda
- » **Tickets: 2**

NAME & LOGO PLACEMENT

- » Logo & Link on JWE website
- » Included on Sponsor Pavilion & Event Agenda Signage
- » Company listing on event ads
- » Mention on Social Media

\$25,000 GOLD

Category Exclusivity

SPONSORSHIPS AVAILABLE: 3

EVENT DAY BENEFITS

- » Welcome Address Mention Booth
- » Space/Marketplace
- » 1 Swag Item
- » 1 Full Page Ad in Event Agenda
- » **Tickets: 6**

NAME & LOGO PLACEMENT

- » Medium Logo on Giveaway
- » Logo, Link, and Company Description on JWE website
- » Included on Welcome Banner & All Event Posters
- » Press Release Mention
- » Logo included on event ads
- » 1 Company-Specific Social Media Post
- » Conference Video: Thank You and Logo in Credits

\$2,500 FRIEND

SPONSORSHIPS AVAILABLE: 15

EVENT DAY BENEFITS

- » Session Sponsor ("Session Presented by")
- » Booth Space/Marketplace
- » 1/2 Page Ad in Event Agenda

NAME & LOGO PLACEMENT

- » Logo on JWE website
- » Included on Sponsor Pavilion & Event Agenda Signage

CUSTOM SPONSORSHIP PACKAGES

We are here to partner with you to meet your marketing goals.

If you'd like to create a customized sponsorship package, please contact:

GANI@THEJWE.COM AND 212-524-9715 EXT 102.